



Atlona
2151 O'toole Ave Unit D
San Jose, CA 95131

Tel: 408-954-8782
Fax: 408-954-8792
toll free: 1-877-536-3976

manufacturer: www.atlona.com

ATLONA TECHNOLOGIES RELEASES NEW HDMI EXTENDER OVER CAT-5E/6, THE AT-HD30SR

Atlona Technologies, solutions based manufacturer of Audi/Video accessories, releases their all new consumer friendly HDMI Extender over CAT5E/6 (AT-HD30SR)

Atlona Technologies, a leading manufacturer of Audio/ Video products has just announced the release of their new HDMI Extender designed for consumers that transfers signal over CAT5E/6 cable (Ethernet or LAN). The AT-HD30SR is a solution designed for those who need to extend HDMI signal past the normal lengths of HDMI cable. It replaces typically expensive HDMI cabling with cost effective CAT5e/6 or Ethernet cable. The devices compact, sleek form factor and lack of a need for a power supply means users will not have to hide bulky converters or wall adaptors when building their dream home theater.

This Atlona HDMI Extenders can handle resolutions up to 1080p at up to 110ft, and a resolution of 1080i up to 200ft with no video degradation.

The installation of this HDMI Over Ethernet extender is quick and easy. This consumer friendly installation works by simply connecting the Sender adaptor to a HDTV source such as a DVD player, connect the Receiver adaptor to a display, then connect two Cat5 cables. The signal will be sent with perfect video quality. The new Atlona extenders are moderately priced at \$99.00, and are currently available.



For more information, press only:

Marketing Manager:

Joshua Carlson, (408) 954-8782 ext 123, JCarlson@atlona.com

For more information, sales only:

Western Regional Sales Manager:

Gilbert Serrano (408) 954-8782 ext 114, GSerrano@atlona.com

Eastern Regional Sales Manager:

Kevin Billingsley (408) 954-8782 ext 122 Kevin@atlona.com

Central Regional Sales Manager:

Ron Kasmarsik (408) 954-8782 ext 227, Ron@atlona.com

For more information on Atlona Products:

<http://www.atlona.com>