

## Atlona ATVL-DC-4 4M (13FT) DIGITAL COAXIAL AUDIO CABLE (VALUE SERIES)

### 4M ( 13 FEET ) ATLONA DIGITAL COAXIAL AUDIO CABLE. MODEL ATVL-DC-4

#### Description:

If you are looking for the best in audio, this is where it starts! A Digital Coax, sometimes also known as Sony/Philips digital interface(S/PDIF) or PCM will deliver a digital audio signal without any signal degradation. Furthermore, unlike any analog audio interconnect, this type of connection is much more resistant to EM/RF interference. In addition, it is constructed with a dual shield and the conductor is made out of Oxygen Free Copper. Put all of these together and you get a cable that delivers high interference rejection, high conductivity, low signal loss and degradation, low electric resistance and good signal transmission. This cable is featured with 24K Gold Plated RCA connectors to ensure a tight connection.

*Note: Digital Coax cables in our ULTRA SERIES have the following advantages: 1) Higher Density shielding; 2) Higher Purity conductors; 3) Nylon Sleeve; 4) UL CL2 rating for in-wall installations. (Ultra Series model AT22060)*

#### Applications:

Connect DVD players to audio receivers, Satellite boxes and cable boxes to audio receivers, computer audio equipment, and any other equipment that supports (S/Pdif) interface.

#### Specs:

- 4m (13ft) Single RCA male to single RCA male
- 24k Gold Plated connectors
- Oxygen Free Copper conductor
- Double shielding for increased rejection of EMI and RFI

#### Why our cables and not someone else's?

Since the company was created (more than 8 years ago), we have been committed to providing our customers with quality products. Our Digital Coax Audio cables are built to the particular specifications, which in return make our cables meet or exceed Audio standards. There are not too many companies that manufacture their cables to meet those standards. The only way that anybody can make these cables to their intended specifications is to manufacture those cables at a Certified Factory. By making cables at the certified facility adds benefits of using Industrial quality materials in the manufacturing process. *(Our Ultra Series also uses different outer jacket which makes it UL CL2 rated for in-wall installations.)* All these cables are also ROHS certified, which means, that they contain no Lead or other environmentally harmful materials.

Large companies that have established themselves on the market, have been manufacturing their cables under these standards for a while, but unfortunately their prices are extremely high. This usually happens for either one or both of main reasons: 1) marketing department thinks that their company is so well recognized, that consumers will buy their products regardless of the price. 2) products of these companies go through so many dealers or "middlemen", that in order to pay them they have no other choice, but to raise prices. Unlike them, we own our factories and we don't keep "middlemen", which allows us to keep a much lower pricing than most stores or other retailers. As you have probably noticed, there are many internet retailers that claim certain specs or claim that they are better than other companies and at the same time they have extremely low prices. It might seem as a good deal at first, but please keep in mind that it is impossible to use Industrial Quality material and at the same time offer such a low price. While those cables will work and at short lengths signal loss will be minimal, signal degradation and interference gained is still going to be high, since improper materials are used. We on the other hand, try to provide our customers with the best quality products, which unfortunately, because of expensive materials, makes it impossible to keep the prices at a very low point. Therefore, if you value your investment in to Audio equipment, it is highly recommended to use good quality interconnects.