

# Atlona AT14030L-40 40M ( 132FT ) ATLONA HDMI CABLE WITH ACTIVE AMPLIFICATION. HDMI 1.3

## 40M ( 132 FEET ) ATLONA HDMI CABLE. MODEL: AT14030L-40

### Description:

This HDMI cable is designed to ensure a perfect transfer of digital video and multi-channel audio signal. Manufacturing process employs industrial quality components that are rated by UL under the CL2 standard for in-wall installations. Made of High-Purity Silver-Plated Copper, the conductors have very high conductivity, low signal loss and degradation and low electric resistance. A small amplifier is built into the cable to amplify the HDMI signal. All of these result in great signal transmission. Amplifier does not require an external power source, since it is using a 5 volt HDMI line, which is present in every HDMI connection. Every cable picks up EM and RF interference and that's where a superior High-Density triple shielding technology was employed. This shielding technology will ensure that signal carriers do not pick up interference. Gold plated connector design was also adopted for the best connection possible. Cable is CL2 Rated for professional in-wall installations. ROHS Rated.

### Applications:

Ideal for running in the walls. Primarily used to connect DVD players, satellite and cable boxes, LCD's, projectors, Plasma displays, HDTV's and much more. This cable will do the job at extreme lengths, where a regular HDMI cable would fail.

### Specs:

- 40m (132ft) Amplified HDMI & twisted pair construction
- 24k Gold plated connectors
- 28 gauge High-Purity Silver-Plated Copper conductors
- High-Density triple shielding for maximum rejection of EMI and RFI
- ROHS Rated
- UL CL2 Rated
- Black color.

### Why our cables and not someone else's?

Since the company was created (more than 8 years ago), we have been committed to providing our customers with quality products. Our HDMI cables are built to the particular HDMI specifications, which in return make our cables meet or exceed HDMI standards. There are not too many companies that manufacture their cables to meet the HDMI standards. The only way that anybody can make HDMI cables to their intended specifications is to manufacture those cables at a Certified HDMI Factory. By making cables at the certified facility adds benefits of using Industrial quality materials in the manufacturing process. In the end, cables achieve UL CL2 rating for in-wall installations since the outer jacket of the cable, complies with that standard. All these cables are also ROHS certified, which means, that they contain no Lead or other environmentally harmful materials.

Large companies that have established themselves on the market, have been manufacturing their cables under these standards for a while, but unfortunately their prices are extremely high. This usually happens for either one or both of main reasons: 1) marketing department thinks that their company is so well recognized, that consumers will buy their products regardless of the price. 2) products of these companies go through so many dealers or "middlemen", that in order to pay them they have no other choice, but to raise prices. Unlike them, we own our factories and we don't keep "middlemen", which allows us to keep a much lower pricing than most stores or other retailers. As you have probably noticed, there are many internet retailers that claim certain specs or claim that they are better than other companies and at the same time they have extremely low prices. It might seem as a good deal at first, but please keep in mind that it is impossible to use Industrial Quality HDMI material and at the same time offer such a low price. While those cables will work and at short lengths signal loss will be minimal, signal degradation is still going to be high, since improper materials are used. We on the other hand, try to provide our customers with the best quality products, which unfortunately, because of expensive materials, makes it impossible to keep the prices at a very low point. Therefore, if you value your investment in to HDMI related equipment, it is highly recommended to use good quality interconnects.